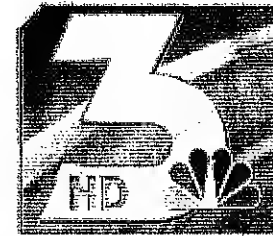


ORDER

KSNV

Orders

Order / Rev: 105008
 Alt Order #: 06837953
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 Flight Dates: 09/12/12 - 09/17/12
 Original Date / Rev: 08/01/12 / 09/14/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: GMMB, Inc./ Washington D.C.
 Buying Contact: _____
 Billing Contact: _____
Washington Harbor
Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Obama for America - *Reusel*
 Demographic: A35+
 Product Codes: PLC01-Democrat
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	114	\$30,705.00	\$26,099.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	114	\$30,705.00	\$26,099.25	0.00
Totals	114	\$30,705.00	\$26,099.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	30%	\$30,705.00
Market	100%	\$102,350.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$26,611.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$19,446.50
KTUD	1%	\$1,023.50
KVVU	20%	\$20,470.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$4,094.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/Wagners	W	5-6a	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00

NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/10/12	09/16/12	--WTF--	3	\$325.00	0.00

Order / Rev: 105008
 Alt Order #: 06837953
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	3		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
2	KSNV	09/10/12-09/16/12		M-F 5-6a WakeUp w/Wagner5-6a			--WThF----	:30	{\$325.00}		0.00	NM			
See MG 1.5,1.6,1.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/10/12-09/16/12		M-F 5-6a WakeUp w/Wagner5-6a			--WThF----	:30	{\$325.00}		0.00	NM			
See MG 1.5,1.6,1.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/10/12-09/16/12		M-F 5-6a WakeUp w/Wagner5-6a			--WThF----	:30	{\$325.00}		0.00	NM			
See MG 1.5,1.6,1.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/12/12-09/14/12		M-F 5-6a WakeUp w/Wagner5-6a			--WThF----	:30	\$325.00		0.00	NM			
Ⓜ MG for 1.2,1.3,1.4															
[revised rate]															
6	KSNV	09/12/12-09/14/12		M-F 5-6a WakeUp w/Wagner5-6a			--WThF----	:30	\$325.00		0.00	NM			
Ⓜ MG for 1.2,1.3,1.4															
[revised rate]															
7	KSNV	09/12/12-09/14/12		M-F 5-6a WakeUp w/Wagner5-6a			--WThF----	:30	\$325.00		0.00	NM			
Ⓜ MG for 1.2,1.3,1.4															
[revised rate]															
E 2	KSNV	09/17/12	09/17/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/17/12-09/23/12		M-F 5-6a WakeUp w/Wagner5-6a			M-----	:30	{\$325.00}		0.00	NM			
See MG 2.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/17/12		M-F 5-6a WakeUp w/Wagner5-6a			M-----	:30	\$325.00		0.00	NM			
Ⓜ MG for 2.1 09/17															
[revised rate]															
E 3	KSNV	09/12/12	09/14/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WTF--	:30	4	\$175.00	4	0.00	NM	4	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	4		\$175.00		0.00						
E 4	KSNV	09/17/12	09/17/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$175.00	4	0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$175.00		0.00						
E 5	KSNV	09/12/12	09/14/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	3	\$200.00	4	0.00	NM	3	\$600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	3		\$200.00		0.00						
E 6	KSNV	09/17/12	09/17/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$200.00	4	0.00	NM	1	\$200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$200.00		0.00						
E 7	KSNV	09/15/12	09/15/12	News 3 Sunrise - SATURM News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$125.00	4	0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-	1		\$125.00		0.00						

Order / Rev: 105008
 Alt Order #: 06837953
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	KSNV	09/15/12	09/15/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$150.004		0.00	NM	1	\$150.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-	1		\$150.00		0.00						
E 9	KSNV	09/16/12	09/16/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$90.004		0.00	NM	1	\$90.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	1		\$90.00		0.00						
E 10	KSNV	09/16/12	09/16/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$150.004		0.00	NM	1	\$150.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	1		\$150.00		0.00						
E 11	KSNV	09/16/12	09/16/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$1,300.003		0.00	NM	1	\$1,300.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	1		\$1,300.00		0.00						
E 12	KSNV	09/16/12	09/16/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	1		\$125.00		0.00						
E 14	KSNV	09/12/12	09/14/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	--WTF--	:30	4	\$95.004		0.00	NM	4	\$500.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	4		\$95.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12		M-F Today Show II 3rd Hr	9-10a		--WThF----	:30		(\$95.00)		0.00	NM		
See MG 14.6, 14.7, 14.8, 14.9															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/10/12-09/16/12		M-F Today Show II 3rd Hr	9-10a		--WThF----	:30		(\$95.00)		0.00	NM		
See MG 14.6, 14.7, 14.8, 14.9															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/10/12-09/16/12		M-F Today Show II 3rd Hr	9-10a		--WThF----	:30		(\$95.00)		0.00	NM		
See MG 14.6, 14.7, 14.8, 14.9															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/10/12-09/16/12		M-F Today Show II 3rd Hr	9-10a		--WThF----	:30		(\$95.00)		0.00	NM		
See MG 14.6, 14.7, 14.8, 14.9															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	09/10/12-09/16/12		M-F Today Show II 3rd Hr	9-10a		--WThF----	:30		\$125.00		0.00	NM		
Ⓜ MG for 14.3, 14.1, 14.5, 14.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	09/12/12-09/14/12		M-F Today Show II 3rd Hr	9-10a		--WThF----	:30		\$125.00		0.00	NM		
Ⓜ MG for 14.3, 14.1, 14.5, 14.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	09/12/12-09/14/12		M-F Today Show II 3rd Hr	9-10a		--WThF----	:30		\$125.00		0.00	NM		
Ⓜ MG for 14.3, 14.1, 14.5, 14.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	09/12/12-09/14/12		M-F Today Show II 3rd Hr	9-10a		--WThF----	:30		\$125.00		0.00	NM		
Ⓜ MG for 14.3, 14.1, 14.5, 14.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 15	KSNV	09/17/12	09/17/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	M-----	:30	1	\$95.004		0.00	NM	1	\$350.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$95.00		0.00						

Order / Rev: 105008
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Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	KSNV	09/17/12	09/17/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	M-----	:30	1	\$95.00	4	0.00	NM	1	\$350.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$95.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/17/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		(\$350.00)		0.00	NM		
See MG 15.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/17/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		\$350.00		0.00	NM		
Ⓜ MG for 15.1 09/17															
[revised rate]															
E 16	KSNV	09/12/12	09/14/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	--WTF--	:30	4	\$80.00	4	0.00	NM	4	\$320.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	4		\$80.00		0.00						
E 17	KSNV	09/17/12	09/17/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	M-----	:30	1	\$80.00	4	0.00	NM	1	\$80.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$80.00		0.00						
E 18	KSNV	09/12/12	09/14/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	4	\$80.00	4	0.00	NM	4	\$320.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	4		\$80.00		0.00						
E 19	KSNV	09/17/12	09/17/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$80.00	4	0.00	NM	1	\$80.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$80.00		0.00						
E 20	KSNV	09/12/12	09/14/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	4	\$125.00	4	0.00	NM	4	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	4		\$125.00		0.00						
E 21	KSNV	09/17/12	09/17/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$125.00	4	0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$125.00		0.00						
E 22	KSNV	09/12/12	09/14/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--WTF--	:30	4	\$100.00	3	0.00	NM	4	\$400.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	4		\$100.00		0.00						
E 23	KSNV	09/17/12	09/17/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$100.00	3	0.00	NM	1	\$100.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$100.00		0.00						
E 24	KSNV	09/12/12	09/14/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--WTF--	:30	3	\$125.00	4	0.00	NM	3	\$375.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	3		\$125.00		0.00						
E 25	KSNV	09/17/12	09/17/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$125.00	4	0.00	NM	1	\$125.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 105008
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 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	KSNV	09/17/12	09/17/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$125.004		0.00	NM	1	\$125.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$125.00		0.00			
E 26	KSNV	09/12/12	09/14/12	The Doctors The Doctors	CM	2pm-3pm	--WTF--	:30	4	\$85.004		0.00	NM	4	\$340.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$85.00		0.00			
E 27	KSNV	09/17/12	09/17/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$85.004		0.00	NM	1	\$85.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$85.00		0.00			
E 28	KSNV	09/12/12	09/14/12	Dr. Phil Dr Phil	CM	3-4p	--WTF--	:30	4	\$150.004		0.00	NM	4	\$600.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$150.00		0.00			
E 29	KSNV	09/17/12	09/17/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$150.004		0.00	NM	1	\$150.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$150.00		0.00			
E 30	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	--WTF--	:30	4	\$145.004		0.00	NM	4	\$580.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$145.00		0.00			
E 31	KSNV	09/17/12	09/17/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M-----	:30	1	\$145.004		0.00	NM	1	\$145.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$145.00		0.00			
E 32	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	--WTF--	:30	4	\$175.004		0.00	NM	4	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$175.00		0.00			
E 33	KSNV	09/17/12	09/17/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$175.004		0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$175.00		0.00			
E 34	KSNV	09/12/12	09/14/12	M-F Early News M-F Early News	CM	5-630p	--WTF--	:30	4	\$250.004		0.00	NM	4	\$1,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$250.00		0.00			
E 35	KSNV	09/17/12	09/17/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$250.004		0.00	NM	1	\$250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$250.00		0.00			
E 36	KSNV	09/15/12	09/15/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$150.004		0.00	NM	1	\$150.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$150.00		0.00			
E 37	KSNV	09/16/12	09/16/12		CM	7-10pm	-----S	:30	1	\$450.004		0.00	NM	1	\$450.00

Order / Rev: 105008
 Alt Order #: 06837953
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 Live in Prime															
News 3 in Prime															
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$450.00		0.00			
E 38	KSNV	09/12/12	09/14/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	--WTF--	:30	3	\$230.004		0.00	NM	3	\$690.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					3	\$230.00		0.00			
E 39	KSNV	09/17/12	09/17/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$230.004		0.00	NM	1	\$230.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$230.00		0.00			
E 40	KSNV	09/12/12	09/14/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	--WTF--	:30	3	\$230.004		0.00	NM	3	\$690.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					3	\$230.00		0.00			
E 41	KSNV	09/17/12	09/17/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$230.004		0.00	NM	1	\$230.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$230.00		0.00			
E 42	KSNV	09/12/12	09/14/12	Face to Face w/ Ralston Face to Face w/ J.Ralston	CM	730-758pm	--WTF--	:30	4	\$400.002		0.00	NM	4	\$1,600.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12		Face to Face w/ Ralston		730-758pm	--WThF----	:30		(\$125.00)		0.00	NM		
See MG 42.5															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/12/12-09/14/12		Face to Face w/ Ralston		730-758pm	--WThF----	:30		\$400.00		0.00	NM		
Ⓜ MG for 42.1 09/14															
[revised rate]															
E 43	KSNV	09/17/12	09/17/12	Face to Face w/ Ralston Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$400.002		0.00	NM	1	\$400.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		Face to Face w/ Ralston		730-758pm	M-----	:30		(\$125.00)		0.00	NM		
See MG 43.2															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/17/12		Face to Face w/ Ralston		730-758pm	M-----	:30		\$400.00		0.00	NM		
Ⓜ MG for 43.1 09/17															
[revised rate]															
E 44	KSNV	09/15/12	09/15/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	\$150.004		0.00	NM	1	\$150.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$150.00		0.00			
E 45	KSNV	09/15/12	09/15/12	Wknd Wheel of Fortune SAT/ Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$150.004		0.00	NM	1	\$150.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$150.00		0.00			
E 47	KSNV	09/17/12	09/17/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$1,100.004		0.00	NM	1	\$1,100.00

Order / Rev: 105008
 Alt Order #: 06837953
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$1,100.00		0.00			
E 50	KSNV	09/12/12	09/12/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$1,300.00	4	0.00	NM	1	\$4,000.00
				Wednesday Prime 9-10pm											
AGT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12		Wed PR 9-10p		9-10pm	--W-----	:30		(\$1,300.00)		0.00	NM		
See MG 50.2															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/12/12-09/12/12		Wed PR 9-10p		9-10pm	--W-----	:30		\$4,000.00		0.00	NM		
Ⓜ MG for 50.1 09/12															
[revised rate]															
E 51	KSNV	09/14/12	09/14/12	Fri PR 8-9p	CM	8-9pm	----F--	:30	1	\$500.00	4	0.00	NM	1	\$500.00
				Friday Prime 8-9pm											
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$500.00		0.00			
E 52	KSNV	09/15/12	09/15/12	Sat PR 9-11p	CM	9-11p	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
				Saturday Prime 9-11pm											
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$400.00		0.00			
E 53	KSNV	09/15/12	09/15/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	1	\$500.00	3	0.00	NM	1	\$500.00
				Saturday Prime 10-11pm											
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$500.00		0.00			
E 54	KSNV	09/16/12	09/16/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$600.00	4	0.00	NM	1	\$600.00
				NFL Pre-Game											
FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$600.00		0.00			
E 55	KSNV	09/16/12	09/16/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.00	4	0.00	NM	1	\$4,000.00
				NFL Football											
SUN NIGHT FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$4,000.00		0.00			
E 56	KSNV	09/12/12	09/14/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	4	\$255.00	4	0.00	NM	4	\$1,020.00
				M-F News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$255.00		0.00			
E 57	KSNV	09/17/12	09/17/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$255.00	4	0.00	NM	1	\$255.00
				M-F News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$255.00		0.00			
E 59	KSNV	09/16/12	09/16/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$225.00	4	0.00	NM	1	\$225.00
				Sa-Su News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$225.00		0.00			
E 60	KSNV	09/12/12	09/14/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	4	\$110.00	4	0.00	NM	4	\$440.00
				Tonight Show											
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$110.00		0.00			
E 61	KSNV	09/17/12	09/17/12		CM	1135p-1237a	M-----	:30	1	\$110.00	4	0.00	NM	1	\$110.00

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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show Tonight Show											
				LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----			1		\$110.00	0.00					
E 62	KSNV	09/12/12	09/14/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	--WTF--	:30	4	\$40.004		0.00	NM	4	\$160.00
				FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	--WTF--			4		\$40.00	0.00					
E 63	KSNV	09/17/12	09/17/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$40.004		0.00	NM	1	\$40.00
				FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----			1		\$40.00	0.00					
E 64	KSNV	09/15/12	09/15/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.004		0.00	NM	1	\$400.00
				SNL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	-----S-			1		\$400.00	0.00					
													Totals	114	\$30,705.00